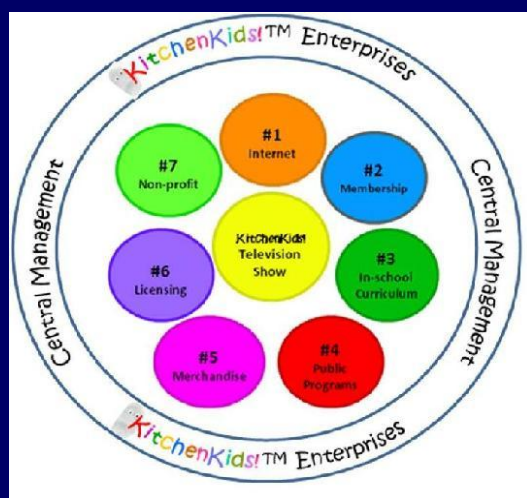


What's Cooking...

Friends of **KitchenKids!** Newslink
Hot News Worth Sharing!

March 2012
Volume 2 Issue 1



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INSIDE THIS ISSUE

- 1 Happy Birthday to **KitchenKids!**
- 2 New Partners
- 2 **KitchenKids!** Co-founder Honored
- 2 New Fund-Development Team
- 3 Food-for-Thought
- 3 6 Things **Friends of KitchenKids!** Can Do Today to Help Us Grow
- 4 Coming Soon
- 5 Friends of **KitchenKids!** Action Alerts
- 5 Thanks!
- 5 **KitchenKids!** Wish List!

"Innovation is simply group intelligence having fun!"

Michael Nolan



KitchenKids! and **Cool Beans iNews** eLearning Website are starting our 2nd year in April 2012 and to celebrate, we're launching:



A New Membership Campaign!



A New 2012-2013 Theme!



New Activities!



New Recipes!

~ and soon ~



A new Website!

For the entire month of April everybody (members & non-members) will have **free** access to our **Cool Beans iNews** eLearning Website.

So make time to celebrate our birthday with us
and invite your friends to join us!

Click this link to check out what's new at **Cool Beans iNews**:
<http://www.kitchenkidz.weebly.com>

fyi:

KitchenKids! logo and icons feature a thumbprint because it contains a human's DNA profile ~ all of the information that makes a unique and similar to every human being ~ and simultaneously promotes science and intercultural appreciation!

RECENT NEWS

KitchenKids! New Partners

We've been busy during the past few months and as a result several, we've been developing some new exciting partner relationships including: Metro Atlanta Business Network ♦ Harry's Whole Food Market ♦ the WNBA's Atlanta Dream ♦ The BCS Experience Global Radio Show ♦ Walgreen's #7560 ♦ American Legion Post 201 ♦ Arturo Salazar Elementary School (Dallas, Texas) ♦ The American Diversity Report ♦ Thought Bubble Concepts.



KitchenKids! Co-founder Named One of “America’s Top Diversity Champions”

Since its inception, valuing diversity and inclusion has been an integral part of the KitchenKids! Movement. Our mission is to help grow kids into adults who will think children...think frugal...think inclusion...think humanitarian... and pay it forward. In view of said, we are proud to announce that KitchenKids! Co-founder and Chief Imagination Officer, Leslie M. Saunders was named “One of America’s Top Diversity Champions” by DiversityBusiness.com. The international press release read:

2012 “Champions of Diversity” Announced

Southport, CT, January 24, 2012 /DiversityBusiness.com/ the nation's leading multicultural business website, today announced the honorees for its “Champions of Diversity Award” for 2012. This distinguished group of individuals are recognized for their outstanding achievements in various diversity initiatives within their companies and communities.

The “Champions of Diversity Award” represent individuals who have demonstrated a commitment to solutions in diversity issues on a regional and national level. The honorees have made a significant impact on diversity issues in employment, procurement, housing and education. These “soft” sell champions have not waved a diversity flag but have quietly made a difference in the lives of people by positively impacting their lives, and improving the economic conditions for their families and communities. Some of the remarkable leaders joining this year's list include Terry Lundgren, President & CEO of Macy's, Floyd Pitts, S.V.P. & CDO of American Red Cross, Marion Gross, Vice President at McDonald's USA and Indra Nooyi, President & CEO of Pepsico Inc. “I am extremely excited about this year's honoree list” said Kenton Clarke, CEO of DiversityBusiness.com. “This recognition brings attention to real results provided by many different people representing all sectors of diversity and who can quantify success made by their efforts. The “Champions of Diversity” will be honored at a special awards ceremony at DiversityBusiness.com's 12th Annual Multicultural Business Conference, taking place April 25 – April 27, 2012 at The Foxwoods Resort and Casino in Mashantucket, CT. “America should be proud of the results produced by the “Champions” and others, says Mr. Clarke. “They are most deserving of this recognition and they continue to make our country the greatest place on earth to

New Global Radio Show to Spotlight KitchenKids!

The BCS Experience: History-Arts-Culture-Politics in Review and Discussion is a blog talk radio program, hosted by KitchenKids! chief of cool, Byron C. Saunders. The show airs live 7PM – 8PM every Wednesday and can be accessed via your computer at

Go to www.blogtalkradio.com or goporadio.com or www.blackwaxx.com

Friends-of-KitchenKids! are encouraged to call in and talk with Byron and to the country about a variety of topics ~ including those impacting our children, families and communities.

In the coming months, The BCS Experience will dedicate an entire show to KitchenKids! to explore what parents, educators, businesses can do to engage children and families in the KitchenKids! movement to promote smart as the new cool!

The BCS Experience Call-in Number is 347-884-9839

The BCS Experience is social networking radio at its finest and folks across the nation and around the world are waiting to hear from you!

Food-for-Thought: Why KitchenKids! ...Why Now...Why eLearning... Why \$5.00 Kids Memberships?

Without Internet, Urban Poor Fear Being Left Behind In Digital Age

HUFFINGTON POST Posted: 03/01/12 09:37 AM ET | Updated: 03/01/12 10:29 AM ET



Jillian Maldonado is a 29-year-old student at the Mid-Manhattan Adult Learning Center and an Avon sales representative who earns \$300 a week. On most nights, she takes the D train from her classes in Manhattan back to her third-floor apartment in the South Bronx. It's a tough neighborhood. A few months ago she heard gunshots outside her [window](#).

Once home, Maldonado cooks dinner. She cleans up. She helps her 9-year-old son, Nelson, with his homework. Then the single mother and her son bundle up and

walk three blocks -- past a check-cashing store, a small supermarket and the occasional drug dealer on the corner -- to their local library.

A year ago, Maldonado's computer stopped working and she cannot afford a new one. So almost every day she borrows one of the library's laptops and sits down at a desk, rushing to submit customers' orders [online](#) or research and write papers for her medical billing class before the library closes.

When she returns to her apartment, she rummages through her purse and places whatever money she can spare in a jar half-filled with coins and crumpled dollars. She's saving to buy a laptop -- and grasping for a lifeline in the digital age. "My teacher assumes everyone has Internet at home," she said. "I feel like I'm being left behind."

Maldonado is not alone. She is one of an [estimated 100 million Americans](#) who have no way of accessing the Internet at home. She and others are on the wrong side of the so-called "digital divide" -- the chasm between those who are connected to technology and those who are not. Some live in remote areas where broadband service doesn't exist. Many live in blighted urban neighborhoods, unable to afford a computer, let alone Internet service. In the Bronx, for example, where the median household income is about \$34,000, less than 40 percent of residents have broadband [access](#) at home -- the lowest of the five boroughs, [according to a 2008 report for the New York City Council](#).

But being disconnected isn't just a function of being poor. These days, it is also a reason some people stay poor. As the Internet has become an essential platform for job-hunting and furthering education, those without access are finding the basic tools for escaping poverty increasingly out of reach.

"The cost of being offline is greater now than it was 10 years ago," said John Horrigan, vice president of policy research at TechNet, a trade association representing high-tech companies. "So many important transactions take place online. If you don't have access to high-speed Internet, you're missing out on a lot."

About [80 percent of Fortune 500 companies](#) -- including Target and Walmart -- only accept job applications online. High school [students](#) who have broadband Internet at home have graduation rates 6 to 8 percentage points higher than students who don't, says a [2008 study by the Federal Reserve](#). Consumers can save almost \$8,000 a year by using online resources to find discounts on essentials like apartment rentals, clothes, gasoline and food, [according to an analysis last fall by the Internet Innovation Alliance](#).

Nationwide, 40 percent of households with annual incomes below \$20,000 (below the poverty line for a family of four) have broadband access at home, while 93 percent of households with incomes exceeding \$75,000 have high-speed Internet, [according to a 2010 Federal Communications Commission survey](#).

Who are the kids getting left behind in the digital age?

Inner-city kids...rural kids...immigrant kids...foster-care kids...shelter kids...military family kids

Donate a KitchenKids! membership to a kid near you today ~ It's less than 42¢ a month!

Coming Soon...

- March 30th **KitchenKids!** participating in **Go Dekalb!** Activity Day
- April 1st - 30th Free trial at **KitchenKids!** **Cool Beans iNews** eLearning Website
- April 3rd Voting begins for The Jumo Organizations Challenge (see page 5)
- April 10th **KitchenKids!** **Global Tasting Stew Demonstration** in Collaboration with North Fulton County Charities, The Chattahoochee Nature Center and Harry's Whole Food Market
- May 1st Launch of **KitchenKids!** **Global Tasting Adventures!**
- June 20th **Family Funday Summer Solstice** Celebrations
- July 4th **Independence Day** & **KitchenKids!** Icon **I. B. Spicy's** Birthday
- August 4th **KitchenKids!** **All-American-Kids Float** in American Legion Post 201's Old Soldiers Day Parade

For more information about how to participate in any of the above-mentioned events and activities, visit our website at <http://www.kitchenkidz.weebly.com>

5 Things Friends-of-KitchenKids! Can Do Today To Help Us Grow:

1. "Like" our company Facebook page at <http://www.facebook.com/pages/KitchenKids/201657233191425>
2. Share information about **KitchenKids!** on your facebook page or in one of your up-coming tweets.
3. Give a \$5.00 gift of **KitchenKids!** membership to a child in your community at <http://kitchenkidz.weebly.com>
4. Recruit celebrities you know to appear in our **Walk Like You Talk Café**.
5. Share this newsletter with your family, friends and colleagues.

"Teamwork makes the dream work!"

Friends of KitchenKids! Action Alert

Website Support Challenge Grant

Teresa Outlaw (North Carolina) – a long-standing member of **Friends of KitchenKids!** has issued a \$500 challenge grant to help us add more sophistication, excitement, bells and whistles to **Cool Beans iNews** - our eLearning website. Your support will allow our members to do even more on our website and provide greater accessibility to in-school and beyond school programs for kids.

So, if you have a spare \$5.00...\$10.00...\$25...or any parts of \$500 to share, please contact **KitchenKids! Fund Development Team** at [KitchenKids Website Challenge Grant](#) to help us match Teresa's generous offer.

KitchenKids! is competing in **The jumo "welcome to good" Challenge.**

Our submission focuses on our 2012-2013

Global Tasting Adventures!

and if we get the voting support of our 700+ **Friends-of-KitchenKids!** we stand to win **\$2,500!**

Click on the link below for more information about how to vote for our submission. Once you've voted, include a supportive comment about our idea and encourage your family, friends and social networking associates to help us with their votes.

Voting Starts Tuesday ~ April 3rd at 3:00 PM (EST)

<http://jumo-organizations.maker.good.is/projects/tastetheworld>

Merci... asante... gracias... danke... grazie... شكراً...
ngiyabona... puzhalsta... ধন্যবাদ... hohou... takk... Ευχαριστώ...
mahadsanid... obrigado... arigatou...
thanks!

Thanks so much to the **Friends-of-KitchenKids!** **ALL STARS** for your amazing responses to our wish list. As you can see, some of our wishes have come true and other things we didn't dare ask for have also been provided!

- ★ **Jennifer Smeth** – Harry's Whole Food Market Partnership
- ★ **Harold Carter** – Refurbished Computer
- ★ **Teresa Outlaw** – Website Challenge Grant
- ★ **Dahlys Hamilton** – Metro Atlanta Business Network Sponsorship
- ★ **Eden Purdy** – North Fulton County Charities Partnership
- ★ **Sheena Haynes** – Go Dekalb! Connection
- ★ **Byron C. Saunders** – BCS Experience Global Radio Show Spotlight
- ★ **Sylvester Terry** – (Web Host) Connection
- ★ **Anne Keys-Spencer** – WNBA Atlanta Dream Connections
- ★ **Brenda Mattix** – Memphis Educators' Connection



KitchenKids! Wish List

As most of you know, **KitchenKids!** continues to depend on the ever-dwindling personal funds of its co-creators and the in-kind contributions of friends. The **KitchenKids! Wish List** currently includes the following ingredients...

- ★ Gift Cards (generic, Kinkos, Staples, etc.)
- ★ Business Card Scanner
- ★ Ink Cartridges HP61 (Color and Black)
- ★ Digital Pen
- ★ 8x11 Presentation Paper
- ★ Red Glossy Presentation Folders
- ★ Rewritable CDs